

Cape Coral Art League 516 Cultural Park Boulevard Cape Coral, FL 33990

CAPE CORAL ART LEAGUE - MEMBER MEETING MINUTES

March 4, 2024

11:00 AM - 11:50 AM

Meeting called by: President - Carmen Sprague

Type of Meeting: MEMBERS' Meeting

Board Member Attendees: Carmen Sprague, Judy Calla, Dee Stevenson, Patsy Harris, Lillian Wilson, Kim Hebda

PRESIDENT'S REPORT

CARMEN SPRAGUE

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State of the Business: Vision, Recent accomplishments, Upcoming important events, strategic next steps

- Our Gift Shop made \$60.80
- Miriam Frawley and Carmen are constantly updating CCAL website, Facebook and Instagram.
- Membership update.. Total 212: 80 renews, 101 new, 80 renews, 14 forever members
- Joe Jackson gave a very personal & interesting demo of his art work for GM video & clay model cars
- FEATURED ARTIST CLASS ACT everyone who has taken a class or workshop eligible to hang 1 piece

TREASURER'S REPORT & VICE PRESIDENT REPORT: SHARON BRUNETT/CARMEN SPRAGUE COMMITTEE REPORTS

Report review current month and comparative profit and loss statements. Highlights of expenditures, funding opportunities.

Up-to-date look at CCAL finances:

July 2023 – January 2024 Income was \$33,995.99

January Income was \$9,434.85; Expenses -\$9.345.15 net, net plus of + \$89.70...July to January net Losses YTD = -\$5,066.87. "Going in the right direction!"

Lots of reasons for this...Maintenance, roof repairs again, & monthly bills are approximately \$3,200.00.

MARKETING REPORT: MIRIAM FRAWLEY, Committee Chair

- *Update on website some changes are likely over the summer hiatus for next season
- * Gift Shop Artists to be featured on website
- * Art Show work listed on the website for sale.

PUBLIC RELATIONS CHAIR REPORT, JUDY CALLA

PR is available on the side table at Check In with updates on Monthly emails and The Cape Coral Community Foundation...February and March info is out.

EDUCATION REPORT Kim Hebda & Joe Jackson; Workshop Chair, Jan Werdin

Upcoming class schedules, Upcoming Workshops, Report on Attendance, Marketing opportunities for classes & workshops

- *The Spring Class Schedule is completed & sent out
- * The 2024 Workshop Schedule will include:
 - Linda Lucus "Story Board Creative Painting" on Friday/Saturday, March 15 & 16

Minimum of 10 participants required. Price \$275.00

- Carmen Sprague "Day Trip to Four Mile Cove Preserve Photography Shoot & Canoeing" Workshop on Friday, April 19. Price \$70.00

Kim & Joe are reaching out to teachers for the 2024-2025 season to form classes for next season

BUILDING & MAINTENANCE CHAIR Patsy Dautle

General Maintenance completed:

December: Utility Room cleaned

September: Filters changed in Studio 1, 2 & Gallery; Archival History Albums updated; Office

recycling removed; Picasso repairs almost completed.

Gallery & Study 1 both painted...Roof repaired with 5-gallons of water-proofing coating in December

- completed by Mark Sprague.

Bees eradicated by the City...AGAIN!

HUGE 'THANK YOU' to Patsy & Harris, and Mark & Carmen.

SPECIAL EVENTS CHAIR Lillian Wilson 239-233-5762 lilycat0802@gmail.com

Spring Luncheon details: FRIDAY, April 12. 2024, at Berne Davis Botanical Garden (maintained by Cape Coral Garden Club) then stroll to nearby Pincher's for lunch. Pick up a flyer from the desk & sign up for your participation in this annual event.

Make it a "walking tour" from the garden to Edison Greenhouse, then on to Pincher's.

Sadly, Lillian will not be continuing her role as Special Events Chair. Please talk w/her about YOU doing it in the coming 2 years.

NEW BUSINESS

BECOME A New Board Member - OPPORTUNTIES AVAILABLE NOW:

Special Events Chair – Talk with Lillian Wilson for more details for 2024 – 2026 term of 2 years

President or Co-President – Talk with Carmen Sprague for more details...2 yr. term

A new DEMO CHAIR IS ALSO NEEDED FOR THE COMING SEASON SINCE Barbara's February move. This is not a Board of Directors position. Carmen said this requires only 5 demos per season. It's a FUN job. "We need new blood – new topics – not necessarily just art. Also for community interest programs/projects & education or senior citizens programs."/CS

DEE STEVENSON, Recording Secretary reported on her first meeting with the Arts Council of SW Fl on 2/21 at Shell Point – along with webmaster Miriam Frawley and Lillian Wilson, Special Events Chair. Interesting to learn of their involvement & their collaborative ventures. CCAL artist can exhibit at the CoCo Gallery. And, the Tribby Gallery is open to the public to view their art gallery. Fascinating Current exhibit ... Hub Cap Art. Special thanks to Miriam & Lillian for their support and reports. ACSWFL Delegates Meeting will be our guests on Wednesday, April 17, in our Main Gallery from 9:30 – 11:30 a.m. A first in a very long time & a requirement of membership. New CCAL community mini projects for FUN: "THE EYES HAVE IT" canvas – draw or put eyes on here for everyone to enjoy! "MEET OUR MEMBERS" is an interview w/12 questions – to learn more about each other – lots of new members, too. Miriam will be placing at least one per month on the website for everyone to enjoy & share with others. And ...1'd like to extend this to our FB presence some time in the future – as time & approval is available.